

# Jacqueline M. Baker

## MICRO BIO

Jacqueline M. Baker is a leadership strategist, keynote speaker, author, modern etiquette expert, and founder of [Scarlet](#). Through [The Scarlet Institute](#) and Scarlet's modern etiquette work, she helps people lead, connect, and navigate important moments with confidence. She is the author of [The Unexpected Leader](#) and [Leader by Mistake](#) and the host of [Just Start: Get Visible](#), a podcast encouraging people to start new things, take intentional action, and become more visible.

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